

# PT DUNIA DEWA MAKAN

Company Profile





# DIMPOT Restaurant

## INTRODUCTION

### Refreshing the Mind and Tongue: A Cheerful Restaurant with Legendary and Halal Food Concepts

In a busy and stressful metropolis, we often forget to take the time to enjoy a meal in a truly satisfying way. Our new restaurant, which will be dubbed as **DIMPOT**, aims to be a bright oasis in the midst of this hectic life. With a combination of refreshing ambiance and legendary dishes, we hope to offer an unforgettable experience to each of our customers.

### Restaurant Concept

Our restaurant is designed with a bright and fun theme. The interior dominated by light colors such as yellow, light green, and sky blue, and decorated with refreshing greenery, will provide a pleasant and relaxing atmosphere. We believe that a pleasant atmosphere can help reduce stress and improve overall well-being.

### Legendary Food and Halal Ingredients

Our menu is designed to combine legendary flavors with high quality halal ingredients. Each of our dishes is meticulously prepared by skilled chefs who are experienced in cooking well-known specialties. From mouth-watering traditional dishes to tantalizing culinary innovations, we promise a satisfying culinary experience for every diner.



# DIMPOT Restaurant

## INTRODUCTION

### **Friendly and Professional Service**

We understand that good service is the key to a great dining experience. Our staff are trained to provide friendly, efficient and professional service. From the moment you arrive until you leave our restaurant, we are committed to making every visit a pleasant and satisfying experience.

### **Complete Facilities**

Our restaurant is not just a place to eat, but also an ideal venue for a variety of purposes. We offer a variety of rooms suitable for business meetings, study sessions, or even just a place to de-stress after a long day at work. These rooms are equipped with modern amenities such as fast WiFi, projection screens, and comfortable air conditioning to ensure comfort and productivity while you are here.



# DIMPOT Restaurant

## Market Research

Understand your target audience, competitors, and industry trends.

## Customer Experience

Deliver exceptional service and encourage feedback.

## Online Presence

Build a visually appealing website and leverage social media for promotion.

## Event Marketing

Host unique events to attract new customers.

## Growing Food culture

Increasing interest in unique culinary experiences and diverse cuisines.



## Presence in Social Media

Trend of sharing visually appealing dishes and experiences on social media platforms.



## Evolving Consumer Preferences

Shifting towards healthier options, sustainability, and convenience.



# Road Map



**01**

Concept Development  
and Planning



**02**

Menu Development and  
supplier Relationships



**03**

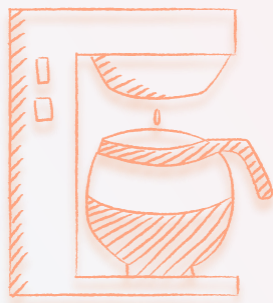
Pre-Launch Marketing  
and Promotion

# Road Map



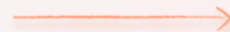
**04**

Grand opening and initial operations



**05**

Community engagement and partnerships



**06**

Continuous innovation and adaptation



## Vision

To be the premier destination that delights and satisfies food enthusiasts through exceptional culinary experiences, impeccable service, and a warm inviting atmosphere.



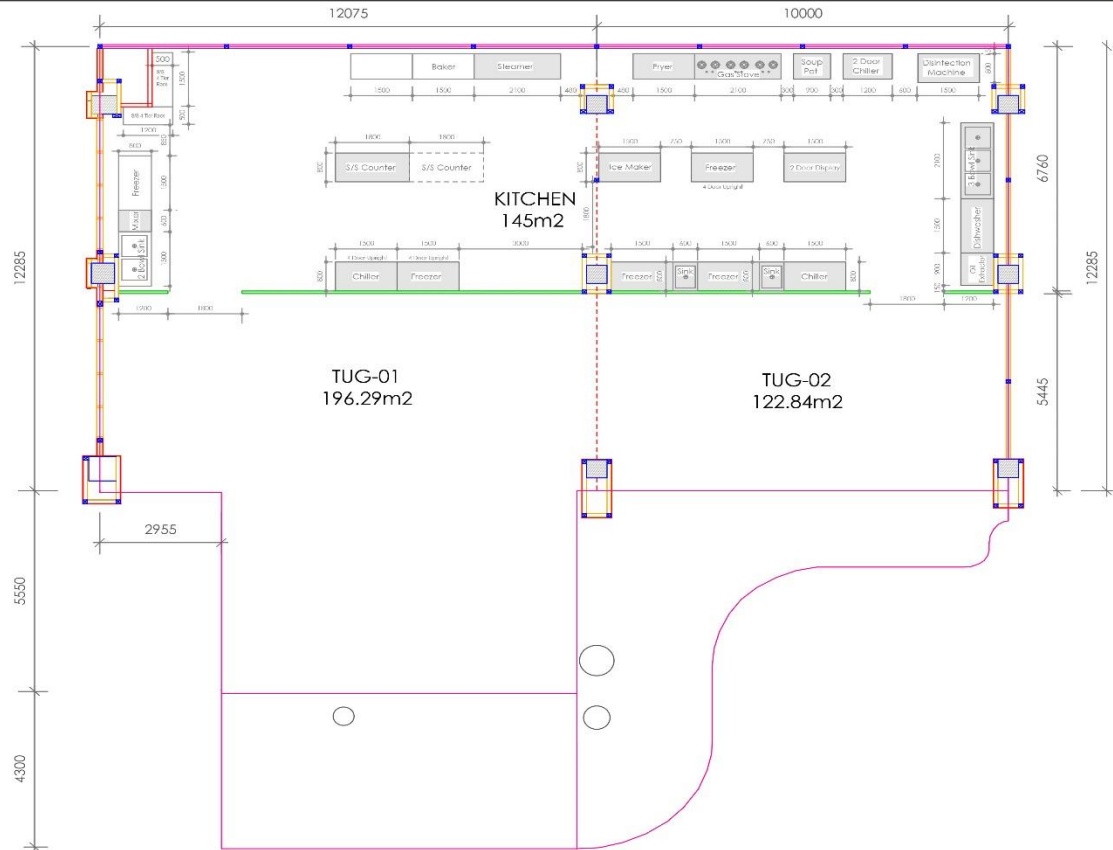
## Mission



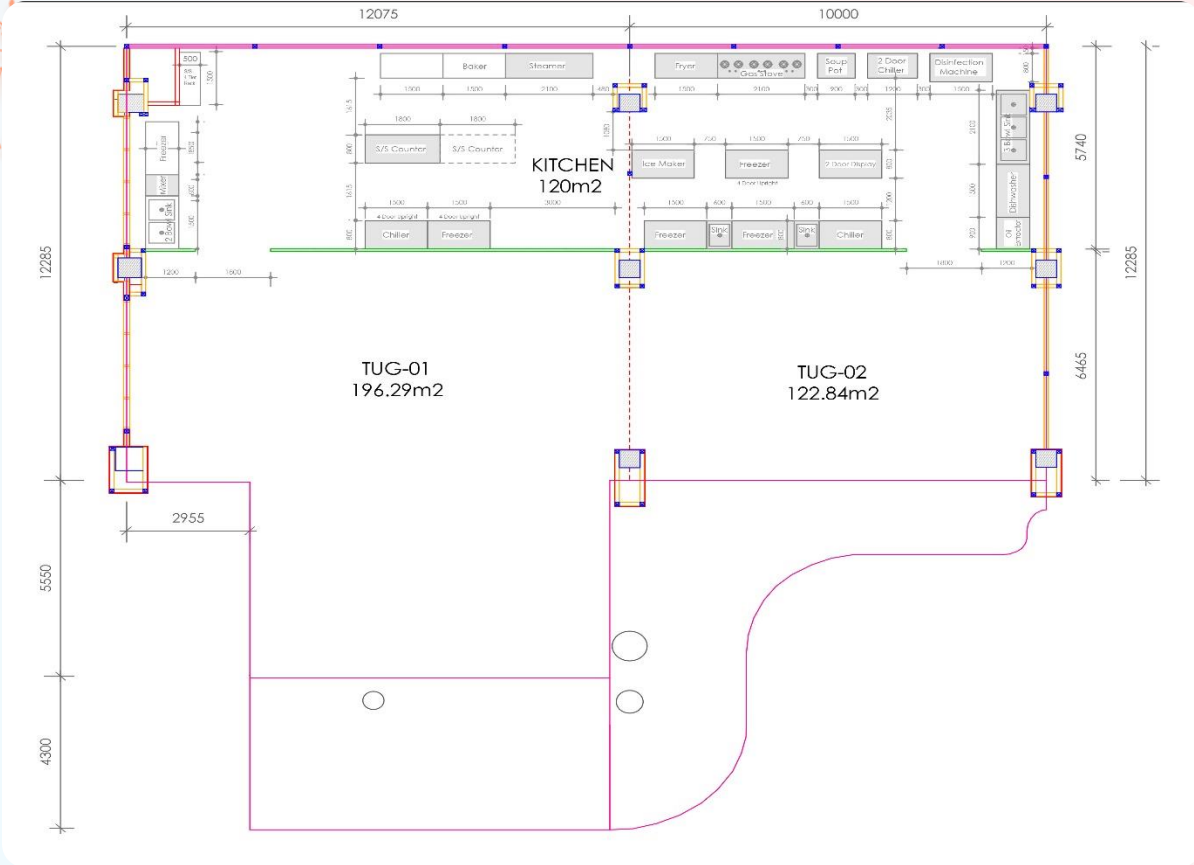
Our mission is to create unforgettable moments for our guests by offering delectable and innovative cuisines, sourced from finest ingredients, and prepared with passion and creativity.



# SITE PLAN OPTION 1



# SITE PLAN OPTION 2



# Table & Store References



# Table & Store References



# Signature Dish

## Skillful Culinary Technique

Showcasing the chef's expertise and culinary mastery.

## Impeccable Presentation

Visually appealing and enticing arrangement.



## Unique Flavor Profile

A distinctive and memorable taste that sets it apart.

## Quality at its best

Using high-quality, freshly sourced ingredients for optimal taste and satisfaction.



# Contact Us

Provide contact information for further discussions.



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